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HORIZONTE
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Horizonte Europa: Cluster 4/Digital **Industrias Culturales y Creativas**

Enrique Pelayo Campillos
2022

Horizon Europe / cluster 4



Industrias Culturales
y Creativas

RIA: Desarrollo
IA: Innovación
CSA: Coordinación

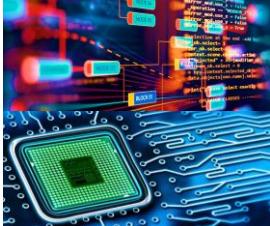
Cluster 4 - Digital



CLIMATE NEUTRAL, CIRCULAR AND DIGITISED PRODUCTION



INCREASED AUTONOMY IN KEY STRATEGIC VALUE CHAINS FOR **RESILIENT** INDUSTRY



WORLD LEADING **DATA** AND COMPUTING TECHNOLOGIES



DIGITAL AND **EMERGING** TECHNOLOGIES FOR COMPETITIVENESS AND FIT FOR THE GREEN DEAL



OPEN STRATEGIC AUTONOMY IN DEVELOPING, DEPLOYING AND USING GLOBAL **SPACE-BASED** INFRASTRUCTURES, SERVICES, APPLICATIONS AND DATA

Cluster 4 – DIGITAL / HUMAN



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**Industrias Culturales y
Creativas**

A **HUMAN-CENTRED** AND ETHICAL DEVELOPMENT OF DIGITAL AND INDUSTRIAL TECHS.

Cluster 4/Human: ICCs



- Leadership in AI based on trust



- An Internet of Trust



- eXtended Reality



- Uptake of Tech & Innovation



- Research and Innovation for Industry 5.0



- European standards



- Digital Humanism



- Intl. Cooperation (+Latinoamerica)



Cluster 4/Human: ICCs



- **HORIZON-CL4-2023-HUMAN-01-21:** Next Generation eXtended Reality (RIA). XR devices/apps. **26 M€, 3-5 proys.**
- **HORIZON-CL4-2023-HUMAN-01-22:** eXtended Reality for Industry 5.0 (IA). **25 M€, 3-5 proys.**
- **HORIZON-CL4-2023-HUMAN-01-23:** Supporting the emergence of an open human-centric Metaverse (CSA). **2 M€, 1 Proyecto.**



- **HORIZON-CL4-2023-HUMAN-01-33:** Fostering knowledge valorisation through societal and cultural interactions (CSA). **5 M€, 1 Proyecto.**



- **HORIZON-CL4-2023-HUMAN-01-53:** Localised and Urban Manufacturing, supporting creativity and the New European Bauhaus (RIA using FSTP). **10 M€, 4-6 proys.**



- **HORIZON-CL4-2023-HUMAN-01-82:** Art-driven digital innovation: Towards human compatible and ecologically conscious technology (CSA). **3 M€, 1 proy.**

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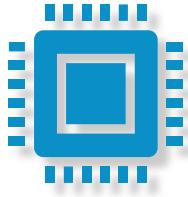


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Conclusiones



Technology
Development



Oportunidades
ICCs



NCPs

National Contact Points - DIGITAL



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¿ Preguntas?

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