

Jornada
**Oportunidades a la financiación de
las Industrias Culturales y Creativas**

**Oportunidades a la financiación de las ICCs
en el programa H2020**

Enrique Pelayo Campillos
enrique.pelayo@cdti.es

Financiación de las ICCs en H2020

Ponentes mesa redonda

Moderador



Enrique Pelayo Campillos
Punto Nacional de Contacto
ICT-H2020

Participantes



Rocío Castrillo Cancela
Representante Reto 6-H2020



Mikel Zorrilla Berasategi
Director DIGITAL MEDIA



Chuan Li
Investigador UPV



CDTI Centro para el Desarrollo Tecnológico Industrial | E.P.E.



THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION

HORIZON 2020



Plataforma de Tecnologías
Multimedia y Contenidos Digitales

CDTI Centro para el Desarrollo Tecnológico Industrial | E.P.E.

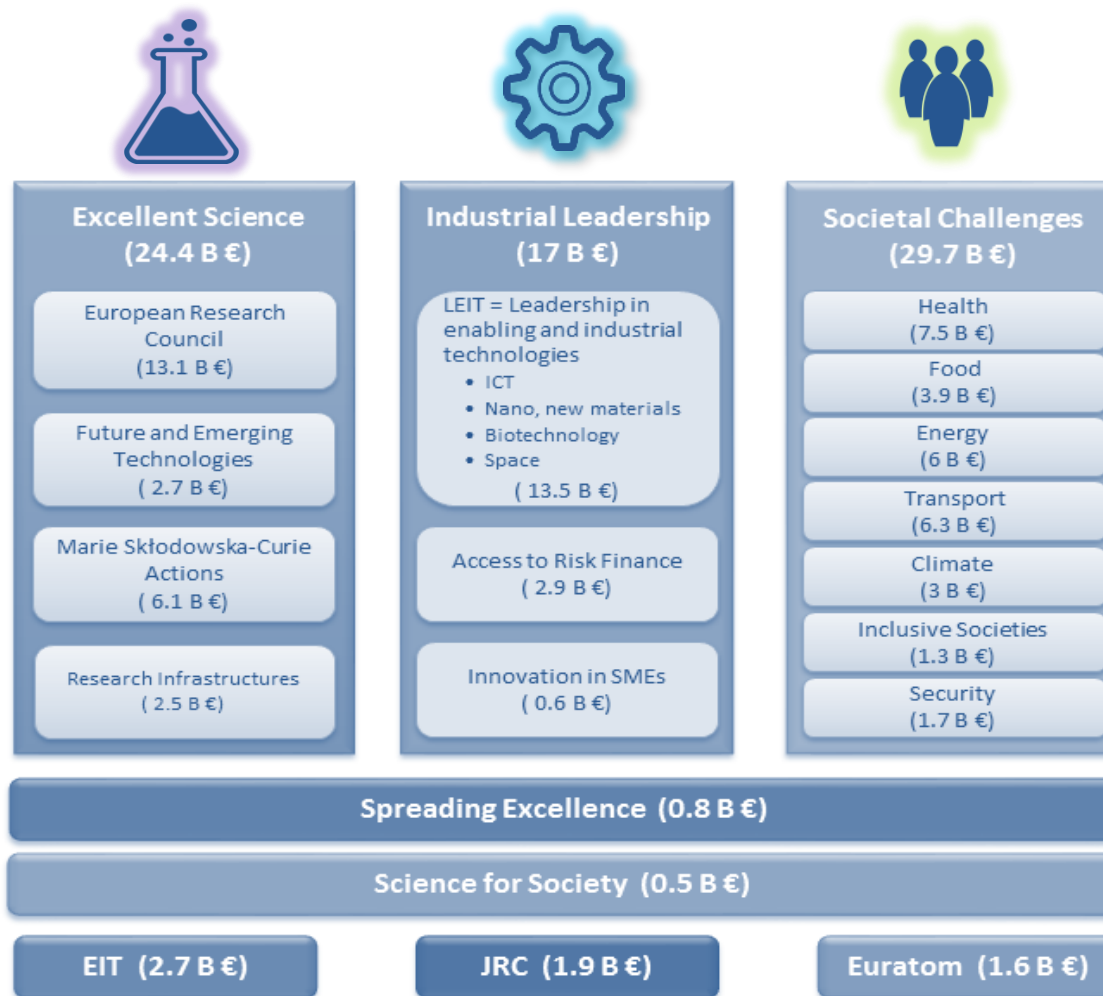


CDTI Centro para el
Desarrollo
Tecnológico
Industrial

@CDTIoficial

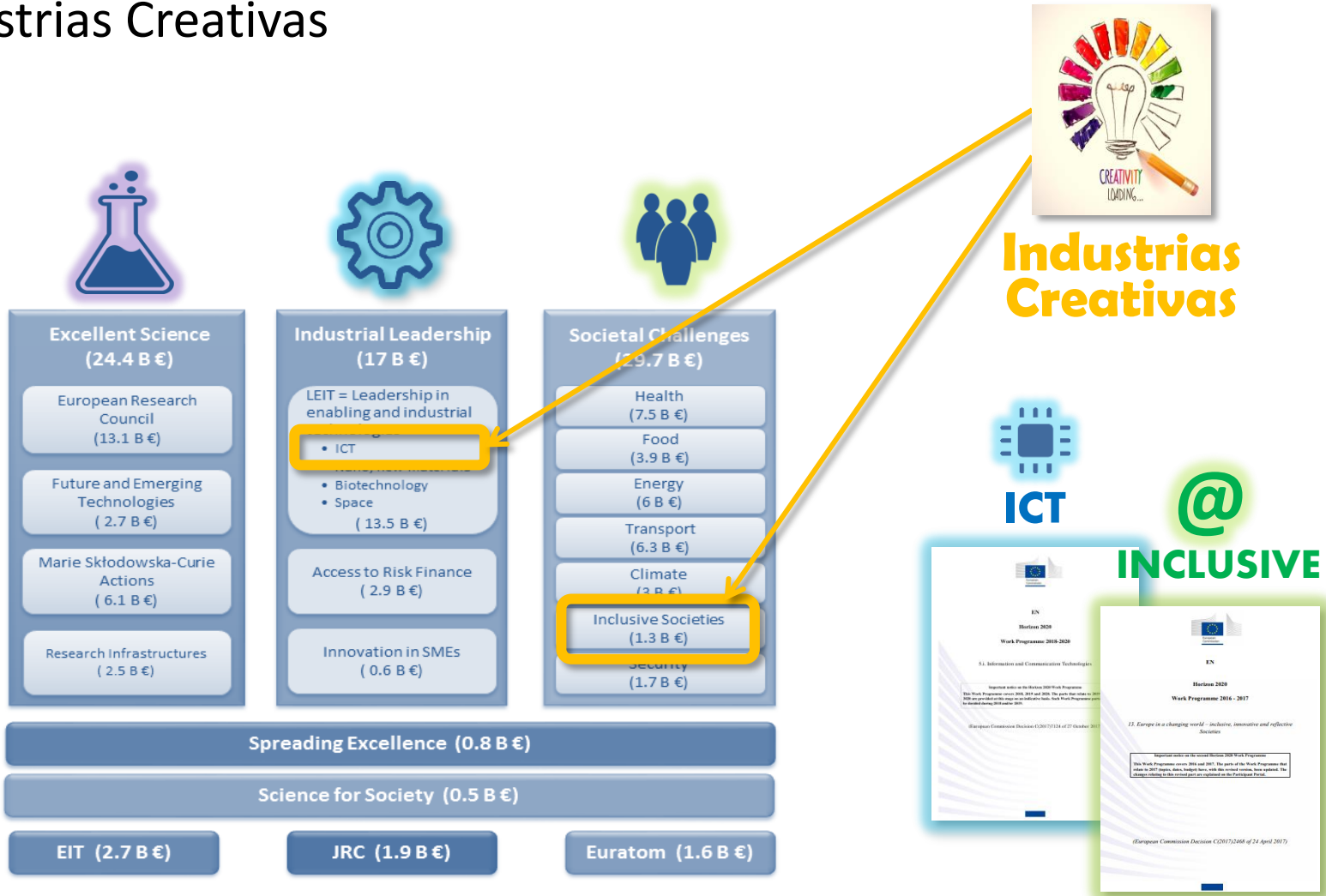
Horizonte 2020

Estructura



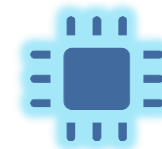
Horizonte 2020

Industrias Creativas



ICT WP-2020

Topics en Industrias Creativas



ICT-44-2020

NEXT GENERATION MEDIA



- Business Innovation Ecosystems (**incubators**)
- User Driven and Enriched Experiences in **Future Media** (large scale demonstrators)
- Starts – **Technology and Arts Alliance** for Next Generation Media (Network). **CSA**

16/1/2020 - 15.5 M€ (IA), 2 M€ (CSA)

ICT-55-2020

INTERACTIVE TECHNOLOGIES



- **Authoring tools** for automated interactive content creation (high fidelity, data, senses)
- **Solutions** in key sectors (manufacturing, automotive, healthcare or *cultural and creative industries*)

13/1/2019 - 17 M€ (IA)

ICT WP-2020

Topics en Industrias Creativas



ICT-44-2020

NEXT GENERATION MEDIA



- Business Innovation Ecosystems (**incubators**)
- User Driven and Enriched Experiences in **Future Media** (large scale demonstrators)
- Starts – **Technology and Arts Alliance** for Next Generation Media (Network). **CSA**

16/1/2020 - 15.5 M€ (IA), 2 M€ (CSA)

ICT-55-2020

INTERACTIVE TECHNOLOGIES



- **Authoring tools** for automated interactive content creation (high fidelity, data, senses)
- **Solutions** in key sectors (manufacturing, automotive, healthcare or *cultural and creative industries*)

13/11/2019 - 17 M€ (IA)

ICT WP-2020

Topics en Industrias Creativas



ICT-44-2020

NEXT GENERATION MEDIA



- Business Innovation Ecosystems (**incubators**)
- User Driven and Enriched Experiences in **Future Media** (large scale demonstrators)
- Starts – **Technology and Arts Alliance** for Next Generation Media (Network). **CSA**

16/1/2020 - 15.5 M€ (IA), 2 M€ (CSA)

ICT-55-2020

INTERACTIVE TECHNOLOGIES



Cierra pronto

- **Authoring tools** for automated interactive content creation (high fidelity, data, senses)
- **Solutions** in key sectors (manufacturing, automotive, healthcare or *cultural and creative industries*)

13/11/2019

17 M€ (IA)

ICT @ H2020

Soporte por parte de CDTI

CDTI: Representante y NCPs @ ICT



Fernando Rico Ríos:

(Representante)

NGI, 5G. IoT. CyberSecurity.

Entrepreneurship, SW

fernando.rico@cdti.es

Fernando Martín Galende:

m-n-electronics, Components & systems,

BigData, Photonics

fernando.martin@cdti.es

Enrique Pelayo Campillos:

Robotics, Industry 4.0, AI, Digital Content,

DT(DHIs & Platforms), ECSEL.

enrique.pelayo@cdti.es



@EsHorizonte2020

CDTI Centro para el Desarrollo Tecnológico Industrial | E.P.E.



@CDTIoficial



Enrique Pelayo Campillos
enrique.pelayo@cdti.es

www.eshorizonte2020.es - www.cdti.es



@EsHorizonte2020 - @CDTIoficial



Plataforma de Tecnologías
Multimedia y Contenidos Digitales

CDTI Centro para el Desarrollo Tecnológico Industrial | E.P.E.



CDTI Centro para el
Desarrollo
Tecnológico
Industrial

@CDTIoficial